Provost Forum
Funding and Philanthropy
Our Promise

Harness the power of scale to transform lives and livelihoods.

Attract and cultivate exceptional and diverse faculty, students, and staff whose collective contributions strengthen us.

Deploy our distinctive assets to solve society’s greatest challenges.

Create partnerships at every level that amplify our academic, economic, social, and cultural impact and reputation.

Innovate academic, operational, and financial models to transform higher education.
Funding and Philanthropy Metrics

Endowed Professorships and Chairs
Increase the number of endowed professorships and chairs from 64 to 80

Alumni Giving
Increase alumni annual giving donors from 15,000 to 30,000

Foundation Endowment
Build the UCF Foundation endowment to $175 million with a continuing plan to achieve the state preeminent endowment metric

New Funding Sources
Attract $100 million in new funding from sources other than philanthropy, students, families and taxpayers
Endowed Professorships and Chairs

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>63</td>
</tr>
<tr>
<td>2015</td>
<td>63</td>
</tr>
<tr>
<td>2016</td>
<td>64</td>
</tr>
<tr>
<td>2017</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>80</td>
</tr>
</tbody>
</table>

INCREASE BY 4 PER YEAR
Annual Alumni Giving

INCREASE BY 2,779 PER YEAR
Foundation Endowment

$200M

$150M

$100M

$50M

2014 $154.6
2015 $150.6 (baseline)
2016 $146.4
2017 $157 (preliminary)*
2018
2019
2020 $175

INCREASE BY $4.8M PER YEAR

*As of Feb. 28, 2017
Foundation Attainment (by College)

As of Mar. 31, 2017

INCREASE BY $3.2M PER YEAR

2014 $21.2
2015 $28.4 (baseline)
2016 $25.5
2017 $18.2 (preliminary)
2018
2019
2020 $44.5

*As of Mar. 31, 2017
$100 Million Charge

INCREASE BY $5.3M PER YEAR


$100M

$100M

$60M

$20M

$2.5M
Michael Morsberger
Vice President for Advancement
CEO, UCF Foundation
UCF is on the launch pad, fueled and ready. Philanthropy can serve as the spark that lights the engines, that touches off the waiting future.”
IGNITE Campaign

Total Campaign Attainment by Fiscal Year

- 2012: $23M
- 2013: $24M
- 2014: $58M
- 2015: $56M
- 2016: $60M
- 2017: $40M

Total Campaign Attainment by Purpose

- Current Operations ($300M goal): $161M
- Capital ($100M goal): $78M
- Endowment ($100M goal): $57M
- TBD

*As of April 10, 2017

TOTAL CAMPAIGN ATTAINMENT* $300,102,761
CAMPAIGN GOAL $500,000,000
Alumni Giving & Engagement

- Annual Advancement Operating Plans and Strategies
- Gallup-Purdue Index Report
- Enhanced Campus Partnerships and Data Management
- Faculty and Staff Campaign
- Expanding the Senior Class Gift Program
- Volunteer Leadership Summit
Dr. Vicki Loerzel
Beat M. and Jill L. Kahli Endowed Professorship in Oncology Nursing
College of Nursing

Dr. Robertico Croes
Associate Dean and Professor
Rosen College of Hospitality Management
William Merck
Vice President for Administration and Finance

Kaye-Alese Green
Project Coordinator, Administration and Finance

Dr. Tim Kotnour
Professor, College of Engineering and Computer Science

Bill Houston
Associate Athletic Director for Corporate Partnerships
Study Abroad Scholarships

New “Bridge Funding”

New/Upgraded Lab Space

Funding the “Next Big Thing”

Classroom Technology Upgrades

More Faculty Hires (Targeted Opportunity Program)

New Capital Construction

Student Scholarships
$100 Million Goal

- 2016: $10.5M
- 2019: $25.5M
- 2023: $45M
- 2027: $71.5M
- 2031: $104M

Graph showing the progression towards the $100 Million goal from 2016 to 2031.
Sample Breakdown

- Real Estate Revenue
- Technology/Patent Licensing
- Sponsorships
- New Contract Revenue
- New Enterprises Formation/Joint Partnerships
- College of Medicine Enterprises and Revenue
- Consulting Revenues
Operational Innovation and Efficiency

Money Saved
New Money
Support Current Priorities
Support New Growth
Marchioli Collective Impact Ideation Competition