Provost Forum
Funding and Philanthropy
Our Promise

Harness the power of scale to transform lives and livelihoods.

Attract and cultivate exceptional and diverse faculty, students, and staff whose collective contributions strengthen us.

Deploy our distinctive assets to solve society’s greatest challenges.

Create partnerships at every level that amplify our academic, economic, social, and cultural impact and reputation.

Innovate academic, operational, and financial models to transform higher education.
Funding and Philanthropy Metrics

Endowed Professorships and Chairs
• Increase the number of endowed professorships and chairs from 64 to 80

Alumni Giving
• Increase alumni annual giving donors from 15,000 to 30,000

Foundation Endowment
• Build the UCF Foundation endowment to $175 million with a continuing plan to achieve the state preeminent endowment metric

New Funding Sources
• Attract $100 million in new funding from sources other than philanthropy, students, families and taxpayers
Endowed Professorships and Chairs

*AS OF MARCH 2018
Annual Alumni Giving

- **2014**: 16,900
- **2015 (BASELINE)**: 17,386
- **2016**: 18,755
- **2017**: 18,750
- **2018 (PRELIMINARY)**: 22,500
- **2019**: 26,250
- **2020**: 30,000

*Slope increase: 2,523 per year

Alumni goal: 3,750 per year

*As of March 2018
Foundation Endowment

$200M
$150M
$100M
$50M
$0

2014 $154.6M
2015 (BASELINE) $150.6M
2016 $146.4M
2017 $155.2M
2018 (PRELIMINARY) $161.8M
2019
2020 $175M

SLOPE INCREASE
$4.9M PER YEAR
TARGET INCREASE
$6.6M PER YEAR

*AS OF MARCH 2018
$100 Million Charge

SLOPE INCREASE
$5.3M PER YEAR

2016 2017 2018
*AS OF MARCH 2018
William F. Merck II
Vice President for Administration and Finance and Chief Financial Officer
$100M

- New "Bridge Funding"
- New/Upgraded Lab Space
- Classroom Technology Upgrades
- Study Abroad Scholarships
- Funding the "Next Big Thing"
- More Faculty Hires (Targeted Opportunity Program)
- New Capital Construction
- Student Scholarships
Sample Breakdown

- Real Estate Revenue: 10%
- Technology/Patent Licensing: 20%
- Sponsorships: 10%
- New Contract Revenue: 20%
- New Enterprises Formation/Joint Partnerships: 15%
- College of Medicine Enterprises and Revenue: 20%
- Consulting Revenues: 10%
$100 Million Goal

- 2016: $10.5M
- 2019: $25.5M
- 2023: $45M
- 2027: $71.5M
- 2031: $104M

Years: 2016 to 2035
Finding New Opportunities

• Capital funding

• Access to intellectual capital

• Innovative sponsorships for academic and administrative units

» Meet Keira Sullivan, Director of Academic and Administrative Sponsorship
Michael J. Morsberger
Vice President for Advancement and CEO of the UCF Foundation
“Ideas **IGNITE** here — led by students, nurtured by the faculty and powered by **PHILANTHROPY**. Together, we reimagine the future.”

President John C. Hitt
“At its heart, this campaign is not about dollars — it’s about people, the best and the brightest people. And it’s important to understand how these contributions will impact them.”

Rick Walsh ‘77 ‘83, Campaign Chair
IGNITE Campaign Update

$363.5M AGAINST $500M

453 DAYS REMAINING

$2.1M EACH WEEK
IGNITE Campaign Update

CAMPAIGN FY TOTAL ATTAINMENT

*AS OF MARCH 2018
IGNITE Campaign Update

Funds by Source Percentage of Total Attainment

- Organizations — 1%
- Corporation — 32%
- Foundation — 11%
- Individuals — 57%

Funds by Use Attainment to Goals

- Current Operations: $190,391,968 (63%)
- Facilities and Equipment: $102,045,508 (102%)
- Endowment: $63,197,471 (63%)
- TBD

Total: $355,635,047
The Hitt Initiative

• Crafting a plan to engage President Hitt currently and as President Emeritus in the endorsement and stewardship of Hitt Initiative commitments

• Creation of a funding incentive that provides Deans with current use dollars as the endowment commitments build

• Goal of at least $10 million
The Professorship Pipeline

- **2018**
  - Committed: 12
  - Likely: 6
  - Open Proposals: 4
  - Planned Proposals: 1

- **2019**
  - Committed: 13
  - Likely: 5
  - Open Proposals: 1

- **2020**
  - Committed: 18

Legend:
- **Committed**
- **Likely**
- **Open Proposals**
- **Planned Proposals**
- **Needed Solicitations**
Ray Allen, CFRE
Executive Director for Advancement, Colleges and Units

Deborah Beidel, Ph.D.
Trustee Chair and Pegasus Professor of Psychology

Daniel White, Ph.D.
Vice President and Director of Athletics
Marchioli Collective Impact
Innovation Award
Minimum Award Criteria

Initiative/Program/Project must:

• Address a Priority Metric from the Collective Impact Strategic Plan

• Be innovative:
  » something novel/new
  » a creative enhancement to something that already existed

• Have documented outcomes and/or impacts

• Have the ability to be scaled for even greater impact
## Selection Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>College/Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Maribel Amaro-Garcia</td>
<td>Senior Accountant Lead/UCF Staff Council Treasurer</td>
<td>UCF Health, College of Medicine</td>
</tr>
<tr>
<td>Dr. Manoj Chopra</td>
<td>Professor</td>
<td>Civil, Environmental, and Construction Engineering</td>
</tr>
<tr>
<td>Dr. Robert Folger</td>
<td>Professor</td>
<td>Department of Management</td>
</tr>
<tr>
<td>Dr. David Hagan</td>
<td>Associate Dean for Academic Programs</td>
<td>CREOL, The College of Optics and Photonics</td>
</tr>
<tr>
<td>Dr. Lisa Jones</td>
<td>Associate Provost for Strategy and Special Assistant to the President</td>
<td>Office of the Provost</td>
</tr>
<tr>
<td>Dr. DeLaine Priest</td>
<td>Associate Vice President, Student Success</td>
<td>Student Development and Enrollment Services</td>
</tr>
<tr>
<td>Ms. Kim Small</td>
<td>Director of Academic Support Services</td>
<td>College of Engineering and Computer Science</td>
</tr>
</tbody>
</table>
Ronald DeMara
Fall 2017 Marchioli Collective Impact Innovation Award Winner
Finding a better way is at the core of UCF’s beliefs. It’s also what led Dr. Ronald DeMara to win UCF’s second Marchioli Collective Impact Innovation Award for developing a college-wide testing and tutoring center that’s helping students learn better.

DeMara founded the Evaluation and Proficiency Center (EPC). Originally a pilot program in DeMara’s undergraduate electrical engineering class, the EPC is now a 120-seat, college-wide teaching facility that has benefited thousands of students and assists more than 20 faculty members. It has revolutionized testing and tutoring for computer engineering and computer science and soon could be expanded to other STEM fields across the university.

Jennifer Kent-Walsh
Spring 2017 Marchioli Collective Impact Innovation Award Winner
The desire to help brought Dr. Jennifer Kent-Walsh to UCF in 2003, and is also what made her the winner of UCF’s first award based on the new Collective Impact Strategic Plan, which is designed to recognize and reward ideas that help advance the university through innovation.

By founding the Florida Alliance for Assistive Services and Technology (FAAST) Center at UCF, Kent-Walsh has made the simple dream of communicating a reality for many with significant speech impairments. The clinic, which has an overarching goal of academic and clinical teaching, research and service, is able to help community members gain a “voice,” while training the next generation of speech-language pathologists.