



SPACE U

UNIVERSITY OF CENTRAL FLORIDA

SPACE WEEK SPONSORSHIP POWERED THROUGH PARTNERSHIP

WHY UCF, WHY SPACE WEEK

Located just 35 miles west of Cape Canaveral, UCF was founded in 1963 to support the growing U.S. space program. Known today as America's Space University, UCF now serves nearly 70,000 students and is home to world-class research in engineering, space, optics, simulation and emerging technologies. UCF is the No. 1 workforce supplier to the aerospace and defense industries and a top talent pipeline for our global industry partners. With a bold commitment to innovation, access and real-world impact, UCF scales opportunity and talent to meet the needs of a rapidly changing world.

	Orbital \$1,000	Planetary \$2,500	Cosmic \$5,000	Stellar \$10,000	Interstellar \$15,000	Supernova \$30,000	Galaxy \$50,000
Logo on UCF Space Week website sponsor page	✦	✦	✦	✦	✦	✦	✦
Recognition in event program	✦	✦	✦	✦	✦	✦	✦
Social media thank-you post during Space Week	✦	✦	✦	✦	✦	✦	✦
Logo on event signage for the SpaceU Symposium (Nov. 7)	✦	✦	✦	✦	✦	✦	✦
Exhibit table at the SpaceU Symposium (Nov. 7)	✦	✦	✦	✦	✦	✦	✦
Logo placement on select digital screens during Space Week		✦	✦	✦	✦	✦	✦
Inclusion in event press release				✦	✦	✦	✦
Panel speaking spot in event stream					✦	✦	✦
Presenting Sponsor of Moon Photo Booth at Space Showcase					✦		
Presenting Sponsor of Moon Photo Booth at SpaceU Awards Dinner						✦	
Presenting Sponsor of VIP Reception						✦	
Presenting Sponsor of Space Week Drone Show							✦
One Roundtable hosting with curated invite list and moderator (60 minutes)						✦	✦
Logo placement on all Space Week promotional materials (digital, print, and on-site signage).						✦	✦
Opportunity to provide branded swag for attendees						✦	✦
Inclusion in all press releases and media outreach						✦	✦
Host a branded experience booth or interactive display during Space Week.						✦	✦
Stage recognition at the SpaceU Awards Dinner (Nov. 6)						✦	✦
Executive Speaking Opportunity at SpaceU Awards Dinner (Nov. 6)							✦
Featured spotlight post on university and Space Week social media							✦
Welcome Remarks from Main Stage for Senior Executive							✦
Speaking position for senior executive at fireside chat							✦
Opening Space Week Keynote Speaker slot (10 Minutes)							✦
Logo placement on all Space Week promotional materials as Premier Partner							✦
VIP Tour of Kennedy Space Center Tickets (Nov. 4)						2	4
The Economist Space Economy Summit (Nov. 5 - 6) - Delegate Passes						2	4
SpaceU Award Dinner Tickets (Nov. 6)			2	4	6	8	16
SpaceU Symposium Tickets (Nov. 7)	4	10	12	16	18	20	24
Reserved Seats UCF Space Game (Nov. 7)						2	4

PREMIUM PARTNERSHIP OPPORTUNITY HIGHLIGHTS

Full benefits are reflected in the sponsor grid, but these highlights will elevate your corporate impact!

SUPERNOVA | \$30,000

Shine bright and stand out as a Supernova Partner. This level blends exclusive branding opportunities with high-value networking, putting your company at the heart of both Space Week celebrations and the international dialogue on the space economy.

PARTNERSHIP BENEFITS:

Premier Naming Rights – Presenting sponsor of the **VIP Reception**, the week's most exclusive networking event.

Signature Branding – Official sponsor of the **Moon Photo Booth at the SpaceU Awards Dinner** (Nov. 6).

Visibility Across Channels – Logo placement on digital, print, and on-site signage throughout Space Week, as well as inclusion in all press releases and media outreach.

Stage Recognition – Special acknowledgment at the **SpaceU Awards Dinner** (Nov. 6).

Tickets that Build Connections and Impact

- Two (2) seats for the VIP Tour of **Kennedy Space Center** (Nov. 4)
- One table of eight (8) at the **SpaceU Awards Dinner** (Nov. 6)
- Two (2) reserved seats at the **UCF Space Game** (Nov. 7)

Community Impact – Inspire future leaders with 20 complimentary tickets for the SpaceU Symposium (Nov. 7).

Audience Engagement – Opportunity to provide branded swag for guests.

Bonus Prestige at the International Space Economy Summit (Nov. 5 – 6):

- Host a curated roundtable discussion (60 minutes) with invited leaders and moderator.
- Panel speaking spot in the event stream.
- Two (2) delegate passes for clients and staff.

Supernova Partners shine brilliantly, sparking inspiration and connecting with leaders across industry, academia, and the global stage.

GALAXY | \$50,000

Claim your place among the stars as a Galaxy Partner. This premier level ensures your company leads the conversation during UCF Space Week while gaining global visibility at The Economist's Space Economy Summit. Designed for organizations ready to shape the future, this partnership delivers unrivaled thought leadership, brand presence, and access.

PARTNERSHIP BENEFITS:

Premier Naming Rights – Presenting sponsor of the **Drone Show Celebration**, Space Week's most dazzling and visible experience.

Keynote Leadership – Deliver a 10-minute opening Space Week keynote, positioning your company at the forefront of innovation.

Stage Recognition – Recognition and speaking opportunity at the SpaceU Awards Dinner (Nov. 6).

Expanded Brand Reach – A featured social media spotlight plus logo presence on digital billboards, building banners, and all promotional materials as well as inclusion in all press releases and media outreach. Additionally, you can host a branded experience booth within the week for memorable and personalized attendee impact.

Tickets that Build Connections and Impact

- Four (4) seats for the VIP Tour of **Kennedy Space Center** (Nov. 4)
- Two premium tables of eight (16 seats total) at the **SpaceU Awards Dinner** (Nov. 6)
- Four (4) reserved seats at the **UCF Space Game** (Nov. 7)

Audience Engagement – Provide branded swag for attendees.

Bonus Prestige at the International Space Economy Summit (Nov. 5–6):

- Deliver Welcome Remarks from the Main Stage (senior executive).
- Host a curated roundtable discussion (60 minutes) with invited leaders and moderator.
- Feature your senior executive in a fireside chat with global space economy experts.
- Four (4) delegate passes for clients and staff.

Galaxy Partners don't just participate in Space Week — they propel it into the outer limits!



WWW.UCF.EDU/SPACEWEEK

EVENT EXPOSURE BY DATE

MONDAY, NOV. 3

- National Space Society Space Settlement Summit (Day 1)
- 100 Attendees | CBA Exchange

TUESDAY, NOV. 4

- NSS Day 2 + Trip to Cape Canaveral
- VIP Reception at Celeste Hotel (50-80 attendees)

WEDNESDAY-THURSDAY, NOV. 5-6

- The Economist Space Economy Summit
- 400-800 Attendees | Addition Financial Arena
- SpaceU Awards Dinner (~200 attendees)

FRIDAY, NOV. 7

- UCF Student Space Showcase & Symposium (~200 attendees)
- UCF Space Game: Knights vs. Houston | Acrisure Bounce House



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